



P.O. Box 60488, Worcester, MA 01606 • info@s pcgroup.org • www.spcgroup.org

## Membership Application 2009/2010

The Membership year runs September through May.

Individual Membership \$60.00  
Full-time Student Membership \$25.00

Corporate Memberships (3+) \$50.00 each  
Checks should be made payable to SPC.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Title: \_\_\_\_\_ Fax: \_\_\_\_\_  
Company: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Address: \_\_\_\_\_ Website URL: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Total dues paid: \_\_\_\_\_

### Areas of Expertise

(Please check the areas under which you would like to be included in the Membership Directory.)

#### Broadcast, Print, Electronic Media

- Press Releases
- Media Relations

#### Marketing/Advertising

- Ads (creation/copywriting)
- Branding/Corporate Identity
- Building Audiences
- Marketing Communications
- Project Management
- Strategic Planning
- Training Coaching

#### Publications

- Annual Reports
- Brochures/Flyers
- Educational Materials
- Manuals
- Newsletters
- Reports

#### Editing

- Copyediting
- Developmental
- Proofreading
- Research

#### Visual Artistry

- Desktop Publishing/Prepress
- Production
- Digital Image/Photo Retouching
- Graphic Design
- Multimedia Development
- Photo Editing
- Photography
- Printing
- Video Production

#### Public Relations

- Crisis Communications
- Events Planning
- Fundraising
- Issues Communications
- Public Speaking

#### Writing

- Appeal Letters
- Collaborative
- Writing
- Creative Writing (fiction/non fiction)
- Feature Writing
- Ghostwriting
- Indexing
- Legacy Writing
- Magazines
- Newspapers
- Sales materials
- Speeches
- Technical
- Web pages/sites